



Associate Discount Benefit Program Guidelines

The Marcus Corporation is pleased to offer reduced rates and discounts at Marcus Hotels & Resorts and Marcus Theatres.

Associates from any division of the corporation are eligible upon hire to participate in this benefit program and must be actively employed at the time the benefit is utilized. Additional discounts may be available per Division. The forms required for use of this program can also be obtained from your Human Resources Department and/or from the General Manager for Theatre Associates.

Marcus Money/Gift Certificates/Gift Cards may be used in conjunction with the discounts offered in this program.

Please be reminded that while utilizing any aspect of the Associate Discount Benefit Program, you and your guests are representing the company. As such, you and your guests are expected to maintain a high degree of professionalism and decorum. Any inappropriate or unprofessional behavior by you or your guests may result in revocation of this benefit program and/or disciplinary action.

Hotel Rooms:

- Associates are eligible to request an associate rate of \$49 for themselves. A “Friends and Family” rate of \$79 can be requested for friends or family who are traveling. The associate does not need to be present for the Friends and Family rate to apply.
- All hotels and resorts may offer a discounted rate that is greater than the \$49/\$79 rates listed. This would be at the sole discretion of the General Manager due to occupancy levels and forecasted rates for the dates requested.
- Hotels and resorts that will always offer a discounted rate that varies from the listed rates due to their unique operating structure and higher standard rack rates include:
 - i. The Platinum – Las Vegas, NV
 - ii. Timber Ridge – Lake Geneva, WI
 - iii. The Garland – Los Angeles, CA
- Advanced Reservations for the discounted rate are required and are subject to availability.

How to Receive Associate Discount:

To make reservations, associates will utilize Employee Self Service <https://hrss.marcuscorp.com> to access the room discount booking website for both associate and friends & family rates. A credit card will be required at the time the reservation is made. Program guidelines and general information is all available on the site.

All normal cancellation policies will apply.

- If the hotel is able to offer a discounted rate, the associate completes the **Room Discount Voucher** form. This form must be signed by the associate’s Human Resources department or Theatre GM so it may be verified the associate is employed and eligible for the benefit.
- Associate or Friends/Family must present signed **Room Discount Voucher** at check-in to receive discount. If the voucher is not presented at check-in, the rate will convert to the normal daily rate offered by the hotel.
- Room rates do not include state applicable taxes and/or resort fees as applicable.
- Associates are responsible for all incidental charges incurred.
- Associate and their guests will not fill out customer surveys. All feedback will be submitted directly to the property General Manager or Manager on Duty.
- Not valid in conjunction with other special promotions or offers.
- As a general rule, 1% of hotel room inventory will be available for discounted rates unless occupancy is forecasted to be 90% or higher. Discount may not be available on select blackout dates or during certain periods due to special events/promotions and/or other business related reasons as determined by the VP Revenue & Distribution, SVP Operations and/or the Division President.
- Vendors are not eligible to participate in the discount program. Should a special rate be desired for a vendor, the request should be made directly to the VP Revenue & Distribution or the property General Manager.

Associates are not eligible to stay at their own hotel without approval by the General Manager. If this request is made, Human Resources is to review the request with the General Manager for approval.

Hotel Dining:

- A 25% discount is available when dining in any of our hotel's food and beverage outlets that offer table service. Alcoholic beverages will not be discounted. (Associates and their guests may visit bars/lounges before/after dining as long as they maintain a high degree of professionalism and decorum.)
- Valid for entire party up to 6 people, including associate.
- Advanced reservations are required and are subject to availability.
- To make reservations, associate contacts the restaurant directly and identifies themselves as a Marcus associate.
- Associate must be present for party to receive discount.
- Not valid in conjunction with other special promotions or offers.
- A gratuity of 15 – 20% is recommended on the full (not discounted) amount of all food and beverage charges.

Spa & Salon Services:

- A 25% discount off of standard published rates is available on all Spa services Sundays after 3pm through Fridays 12:00pm.
- Valid for party of four, including associate.
- Advanced reservations required and are subject to availability.
- To make reservations, associate contacts the Spa directly and identifies themselves as a Marcus associate.
- Associate must be present for party to receive discount.
- Not valid in conjunction with other special promotions, offers or local pricing incentives.
- Automatic service charge of 20% will be calculated on the full (not discounted) amount of all Spa charges.

Golf:

- A 25% discount off retail rates is available based on "time of day" tee time.
- Valid for up to four people, including associate.
- Advanced reservations are required and are subject to availability.
- To make reservations, associate contacts the golf course directly and identifies themselves as a Marcus associate.
- Associate must be present for party to receive discount.
- Certain managed golf courses may be excluded from the associate discount due to their unique operating structure.
- Not valid in conjunction with other special promotions or offers.
- Discount may not be available on select blackout dates due to special events or promotions as determined by General Manager.

Ski:

- A 25% discount off of lift tickets and rental equipment only is available Sundays after 3pm through Fridays 12:00pm.
- Valid for party of four, including associate.
- Advanced reservations required and are subject to availability.
- To make reservations, associate contacts the Grand Geneva directly and identifies themselves as a Marcus associate.
- Associate must be present for party to receive discount.
- Not valid in conjunction with other special promotions or offers.
- Discount may not be available on select blackout dates due to special events or promotions as determined by General Manager.

How to Receive Associate Discount:

- If location is able to honor their reservation request, the associate completes the *Associate Discount Request Form*.
- This must be signed by the associate and a Human Resources Manager for Hotels and Corp associate or the Theatres GM for a theatres associate.
- The associate must bring signed *Associate Discount Request Form* to receive discount.

Wedding and/or Banquets:

- A discounted price for weddings and/or banquets will be offered to associates as outlined below.
- Discounts will apply to events which are typically scheduled on any day except Saturday and subject to availability. Saturday bookings typically will not be considered unless the booking occurs within 4 months of the date, however, that will be left up to the sole discretion of the Director of Sales/Catering and General Manager at the property in which event is being held.

Discount Amounts:

✓ Food*	Discounts starting at 10% off published menu prices
✓ Beverage*	Discounts starting at 10% off published menu prices
✓ Rooms Discount*	Discounts starting at 10% off best available rate
✓ Suite	Complimentary suite for a wedding couple

*Discount amounts above this threshold are at the sole discretion of the Director of Sales/Catering and General Manager at the property in which the event is being held.

How to Receive Associate Discount:

An associate should submit the *Associate Wedding/Banquet Discount Request Form* to the Director of Sales or Director of Catering for the location at which they are requesting the event discount. The Director of Sales/Catering will review availability with General Manager and determine if request can be approved and what type of discount is available.

- The Catering/Sales Manager assigned will contact the associate directly and advise them if their request can be approved. If so, details will be discussed and finalized, etc as per the normal hotel/client process.
- Service charges will apply based on actual charges vs. retail. Additional gratuity above this amount would be at the discretion of the associate holding the event, whether a banquet or a wedding, etc.
- All payment terms are consistent with hotel policy including down payments, securing payment for “add-ons” and final payments. The same credit policies will apply to associates as applies to regular customers of the hotels.
- No food or beverage may be brought into the hotel other than ethnic foods for a sweet table.
- Not valid in conjunction with other special promotions or offers.

Marcus Theatres - Two For One Admission:

- Associates are eligible to receive “Two For One Admission” tickets good for use at designated Marcus Theatres.
- Tickets can be used by associate or their friends/family.
- When ticket is presented at the box office, buy one admission and receive one admission of equal or lesser value. Admission is subject to availability.
- Valid Monday – Thursday any time and Friday – Saturday before 4pm.
- Not valid for use when the pass list is suspended. Not valid on holidays or holiday eves.
- The ticket has no cash value and is not valid with any other offer.

How to Receive Associate Discount:

“Two For One Admission” tickets can be obtained from Human Resources – maximum of 5 tickets per associate per calendar year.

Benson's Restaurant Group:

- Associates of Marcus are entitled to a 25% discount when dining at any of our Benson's Restaurant Group restaurants in the Milwaukee area listed below:
 - AJ Bombers (Milwaukee or Madison)
 - Onesto
 - Blue Bat
 - Smoke Shack
 - The Bridgewater Modern Grill
 - The Edison
- Discounts do not apply to restaurant locations at Miller Park, Summerfest or Downtown Kitchen in the US Bank building.

How to Receive Associate Discount:

- Call in advance to make a reservation.
- Present your server with a dining discount form signed by a Marcus Corporation Manager.
- Discount will not be honored without the form.

Verlo Mattress:

- As a Marcus associate, you will receive a 15% discount off any purchase made at Verlo Mattress, including mattresses, frames, pillows, mattress protectors and sheets.
- Your associate discount is good at the following corporate-owned Verlo Mattress store locations:
 - Verlo Mattress of Wauwatosa
11100 W Burleigh St
Wauwatosa, WI 53222
(262) 334-7766
 - Verlo Mattress of Greenfield
6501 W Layton Ave
Greenfield, WI 53220
414-282-4334
 - Verlo Mattress of Grafton
2089 Wisconsin Ave
Grafton, WI 53024
(262) 377-7711
 - Verlo Mattress of Racine
5630 Washington Ave Suite 2A
Racine, WI 53406
(262) 554-4788

How to Receive Associate Discount:

- Present a form of ID that proves you are a Marcus associate, such as your badge or business card.
- If you do not have a badge or business card, show this page as proof.

Hertz Rental Car:

- This discount number can be used for both business and leisure rentals.
- This allows you to save valuable time by skipping the counter.
- Associates can earn their own free days by using their Gold account.
- You receive one credit per qualifying rental day (15 credits = 1 free rental day certificate)
- If you are already enrolled, you may update your profile at www.hertz.com, or call 1-888-777-3807. This will help to ensure you receive all the discounts and benefits your company is entitled to.
- If you have any questions regarding our Hertz Business Rewards program, please do not hesitate to call 888-777-3807.
- For reservations please call 800-654-3131.

Discount Number (CDP): 1422298

How to Receive Associate Discount:

Enrolling in Hertz Gold Plus Rewards™:

- Visit <http://hbrgold.hertz.com>
- Enter the Company Name.
- Enter the CDP# (1422298).
- Enter the Pin Code: hbrgold.
- Click “Submit”
- Enter in information.
- Click “Join Now for Free”.

The Marcus Center for the Performing Arts:

- Marcus associates get discounts at shows playing at the Marcus Center for the Performing Arts.
- You will not be able to select your seats for the show you are purchasing tickets for; the associates at the Marcus Center will select your seats, but they will make sure the seats are together.
- Ticket locations may be substituted due to high demand.
- Specific seat locations are not given; this is not a live sale.
- Tickets are assigned on a best available basis.
- Not valid on previously purchased tickets.
- No exchanges or refunds.
- Please specify any special needs or requests in the additional comments box at the bottom of the order page.

How to Receive Associate Discount:

- Visit www.marcuscenter.org/mcaccess
- Create your Login using your Group Code: **marcustickets**
- Order your tickets at substantial discounts!

Working Advantage:

- Through Working Advantage, you will receive discounts and special access to the following items:
 - Apparel
 - Appliances
 - Cars
 - Electronics
 - Fitness Memberships
 - Flowers
 - Gift Cards
 - Groceries
 - Hotels, Flights, & Cruises
 - Movie Tickets
 - Rental Cars
 - Special Events
 - Theme Parks
 - And More!
- Call customer service at 800-565-3712 for any questions.

How to Receive Associate Discount:

- Visit <https://marcuscorp.savings.workingadvantage.com>
- Enter your email (personal or work) into the email box to enroll.
- Enter in your first name and last name.
- Click “Continue”.
- Create a password.
- Confirm your email on the notification bar in the top right screen
- You will receive an email to the email address you used to enroll which contains the 6-digit one-time security code for the Marcus Savings Marketplace.
- Click “Continue”.
- Be sure the notification says, “All set! Email confirmed.”

Verizon:

- Associates can receive up to a 22% discount.
- Register your lines for a 19% discount and receive a 3% bonus discount by enrolling in My Verizon and paperless billing.
- Discount applies to most voice and data plans with a monthly account access fee of \$34.99 or higher.
- Monthly line access fees are not eligible for discounts.
- Features \$24.99 or higher may be eligible for discounts.

How to Receive Associate Discount:

Two ways to validate:

- Email address:
 1. Visit [verizonwireless.com/discounts](https://www.verizonwireless.com/discounts).
 2. Enter your mobile phone number or **My Verizon** User ID in the **Existing Verizon Customer** field.
 3. Click “Login” and “Validate by Email” with your work email.
- Paystub:
 1. Visit [verizonwireless.com/discounts](https://www.verizonwireless.com/discounts).
 2. Enter your mobile phone number or **My Verizon** User ID in the **Existing Verizon Customer** field.
 3. Click “Login” and “Validate by Paystub” and follow the instructions to upload your paystub.

Sherwin Williams:

- Marcus associates are part of the Preferred Business Partner Program.
- You will save 30% on paints and stains and 15% on painting supplies every time you shop.

How to Receive Associate Discount:

- Visit <http://pbpp.sherwin-williams.com/marcus-corp>
- Print a copy of your preferred business partner discount e-card to present to your sales associate.
- Enter your zip code to find a store near you.

Muk Luks:

- Marcus associates can receive 25% discount off of their purchases.
- Muk Luks sells men, women, and kid's footwear, slippers, socks, clothing, cold weather accessories, and more.

How to Receive Associate Discount:

- Visit www.muk-luks.com
- Use discount code: pfister at checkout.