



**LET US MAP OUT
YOUR PLAN TO QUIT**

**WORLD NO TOBACCO
DAY IS MAY 31**

You're not alone in your journey to quit tobacco. Celebrate World No Tobacco Day this May 31 by taking the first step and enrolling in the Quit For Life® Program. Our trained Quit Coach® staff will help you create a plan tailored to you. When you enroll, you can connect with others through our interactive website and social media channels to get even more support. Call today, so we can support you in making every day a no tobacco day.

1.866.QUIT.4.LIFE | www.quitnow.net
(1.866.784.8454)



The Quit For Life® Program is brought to you by the American Cancer Society® and Alere Wellbeing. The two organizations have 40 years of combined experience in tobacco cessation coaching and have helped more than 2 million tobacco users. Together they will help millions more make a plan to quit, realizing the American Cancer Society's mission to save lives and create a world with more birthdays.

To enroll or for more information:

- 1-866-QUIT.4.LIFE (1.866.784.8454)
- Online: www.QuitNow.net

Hours of Operation:

- Registration via phone and online 24/7
- Coaching calls available 24/7

Cost:

- No cost to enroll

Features:

- All tobacco types (cigarettes, cigars, smokeless tobacco)
- HIPAA compliant (confidential)
- Languages Spoken
 - Translation services for many languages
 - English/Spanish tobacco treatment staff and supervisors
 - TTY available 1-877-777-6534

Includes:

- Personalized, one-on-one coaching support
- Five outbound coaching calls with a Quit Coach®
- Unlimited access to Quit Coaches through toll-free number 1.866.Quit.4.LIFE (1.866.784.8454)
- Free 8-week supply of nicotine replacement therapy (patch or gum) if appropriate, mailed directly to participants' home
- Bupropion/Chantix decision support (prescription required, co-pays apply)
- Quit Guide sent to enrollees home following enrollment
- Access to Web Coach™, a private interactive website that helps participants stay on track between calls
- Text2QuitSM: a series of text-messages personalized to a participant's Quitting Plan
- Ability to re-enroll and try again if not quit on the last call or at 6 month survey