

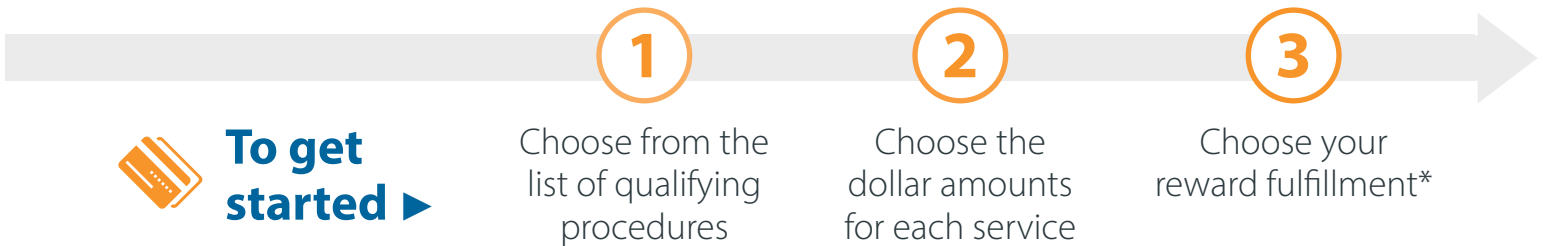
# Reward members for choosing quality care



A UnitedHealthcare Company



Drive awareness of UMR's provider search and cost transparency tools with our incentive program – and promote cost-conscious health care decisions.



**To get started** ▶

## Simplified incentive program for members:



**REWARDS FULFILLMENT** program that matches online engagement to qualifying claims



**ENGAGED** and empowered member population



**IMPROVED** clinical outcomes and reduced plan costs

\* You have the option of UMR administered rewards such as prepaid reward cards, Health Reimbursement Account + Incentive\$ (HRA +) or Health Saving Account Contributions (Optum Bank only). Or you can use reports to self-administer your own rewards.

## Your members will:



Use UMR resources to shop for high quality, cost effective care, while we monitor selections



Earn reward dollars on top of out-of-pocket savings, when selections match high quality-low cost providers