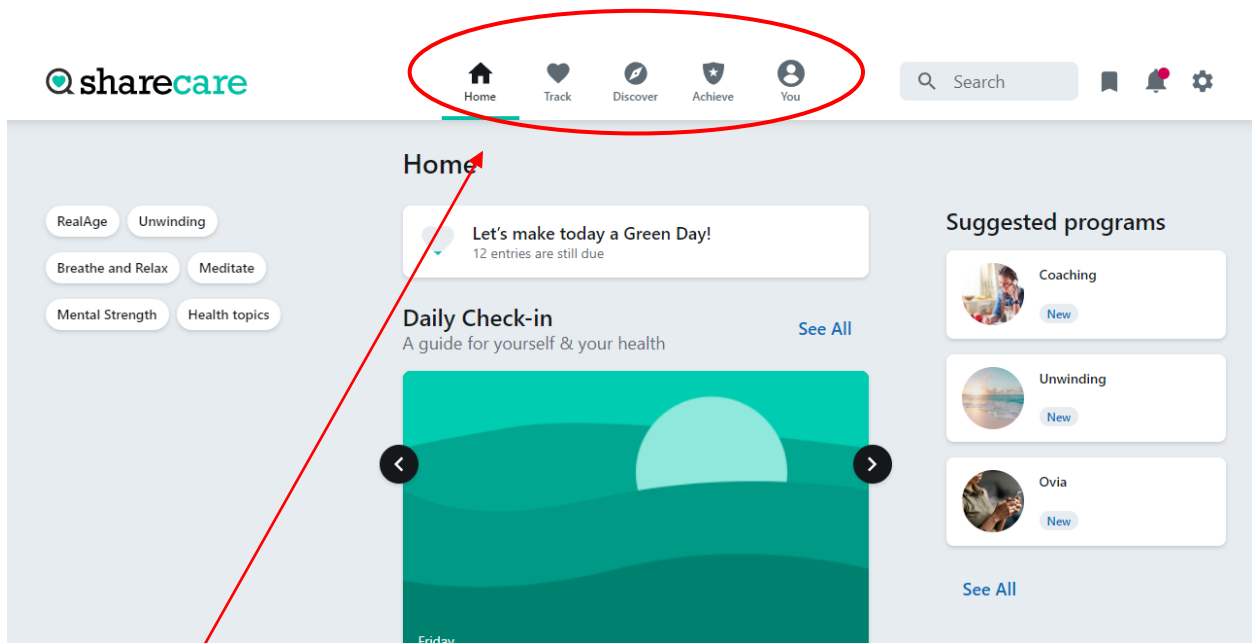


**“How to” Guide for the Wellness Activation Rewards Program for
Colorado River Indian Tribes and Blue Water Resort Casino
members of Blue Cross Blue Shield of Arizona**
(How to earn an easy \$100!)

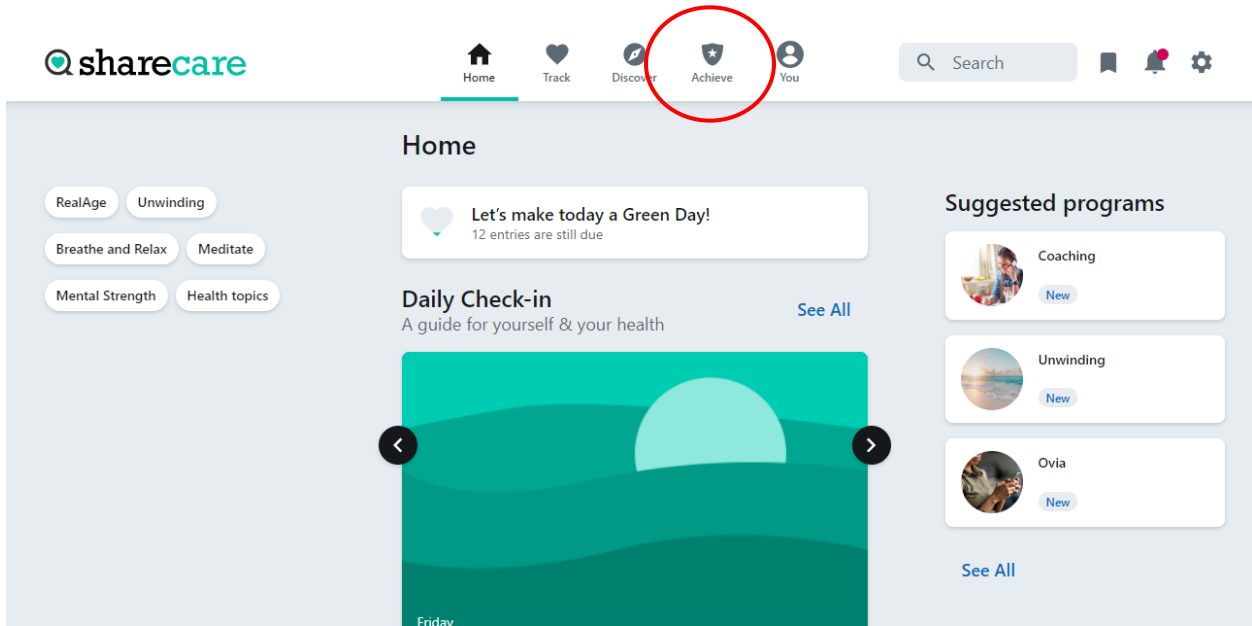
Log in to your Sharecare account at azblue.sharecare.com. (You may remember doing this back in July when you took your RealAge Test during the Open Enrollment and Biometric Screening event.)

If you log in on a computer, you should see a screen like this:

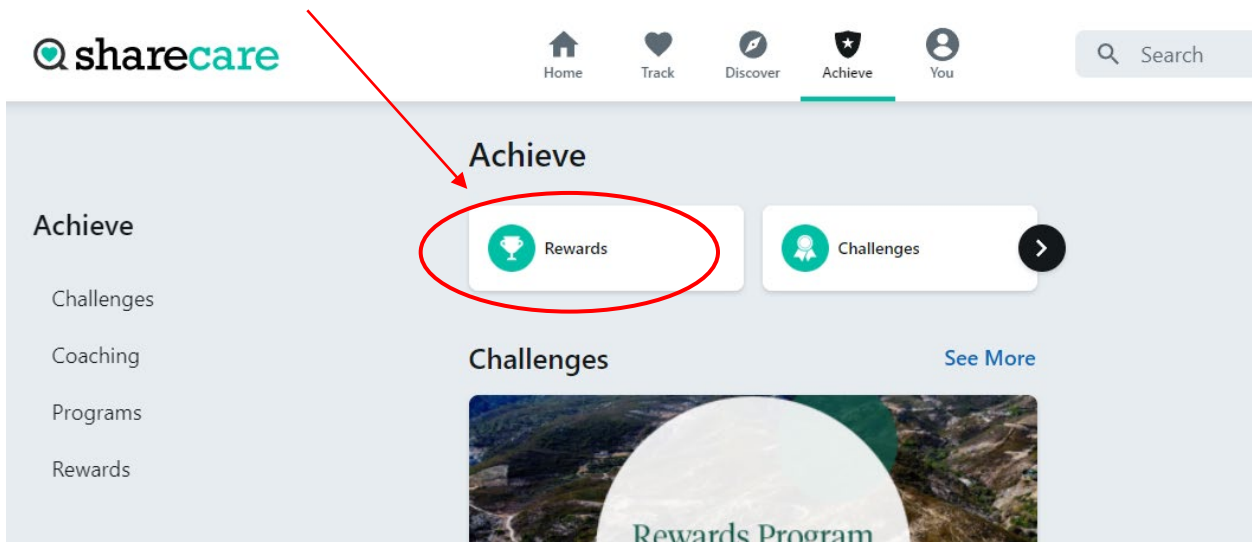


If you log in on your smartphone, it will look a bit different; for example, the buttons at the top of the page here (in the red circle) are probably now at the bottom of the page on your phone.

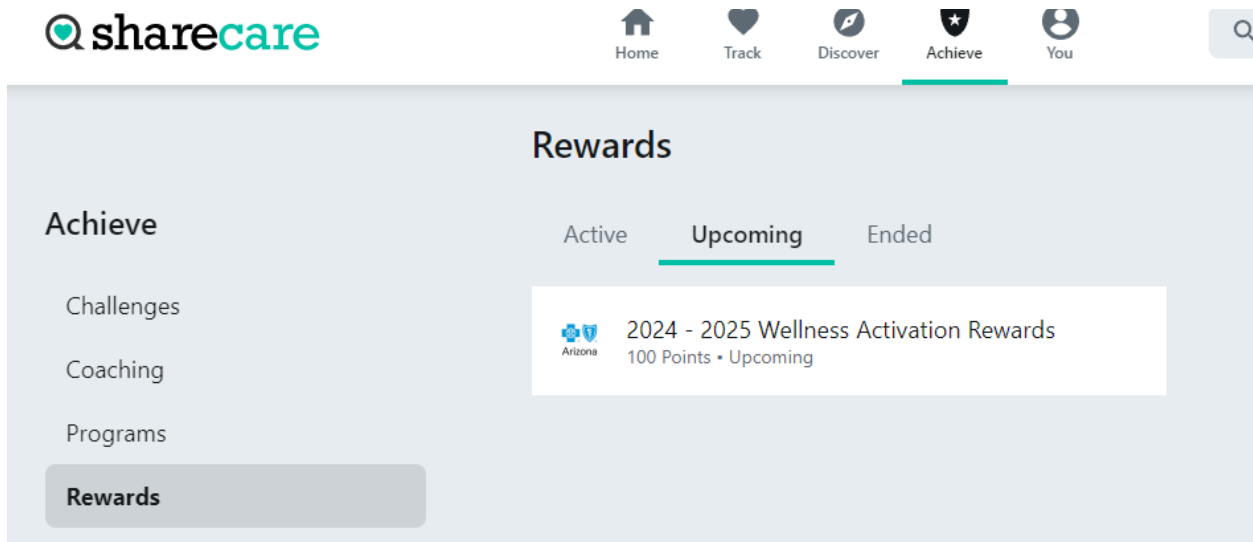
To access the Wellness Activation Points program, click on “Achieve”



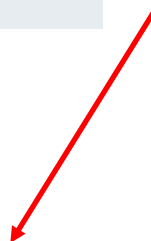
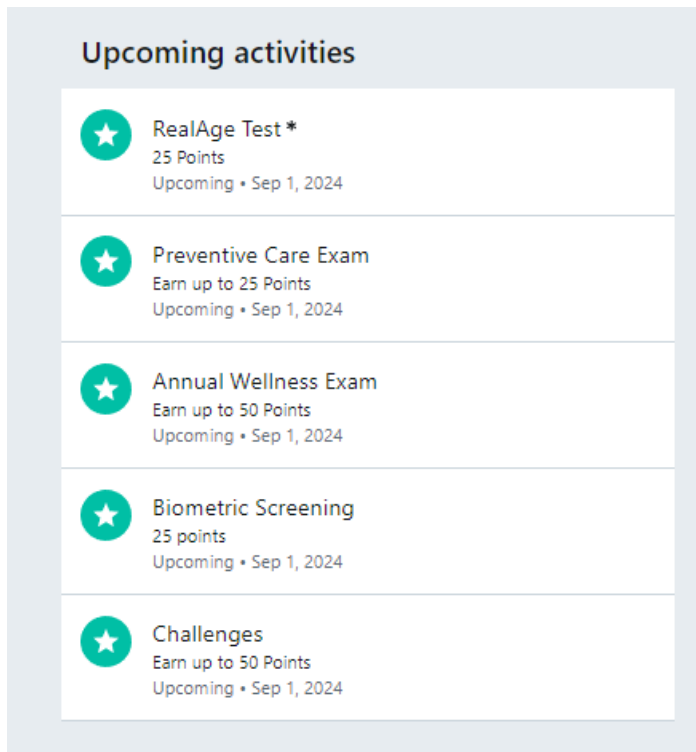
Then click on “Rewards”



Once you get to the Rewards page, click on the Wellness Activation Rewards program:



This will show you all the things you can do (which are spelled out in the Rewards Overview flyer) to earn points towards your \$100:



To earn points:

Take the RealAge Test, get a Preventive Care Exam (mammogram, cervical cancer screening, colonoscopy, prostate exam, skin cancer screening, dental exam, vision exam and/or flu shot). You can also participate in the monthly Challenges (one in January and one in April). Or get an Annual Physical Wellness Exam from your Primary Care Doctor for double the points – 50 points. You can also get a biometric screening for 25 points. If you got a biometric screening in July 2024 at the Open Enrollment event, you can get points for that, too! You can fill out an Affidavit on the Sharecare Rewards page for those points, but the points should be uploaded automatically by the end of October or so.

To Convert your Points to Rewards:

You can earn up to \$100 between September 1, 2024, and August 31, 2025. Click on Achieve, then **Rewards**. Now, choose **Redeem My Points** to shop for prizes on the **Sharecare Rewards Marketplace**. Remember that 1 point is equivalent to \$1 and you may redeem points as soon as they are earned. The cost of shipping and handling on all products is included in the price (points). Use your points before Aug 31, 2025. The Sharecare Rewards Visa gift card expires 6 months from the date of redemption.

NAVIGATING THE SHARECARE REWARDS MARKETPLACE

The screenshot shows the Sharecare Rewards Marketplace interface. At the top, there is a navigation bar with links for Home, My Rewards Account, Featured Products, Marketplace, FAQ, Contact Us, and Logout. Below the navigation bar, the main content area displays a 'Welcome' message, the 'Sharecare Rewards Marketplace' title, and a 'CURRENT BALANCE' of 50.00 POINTS. A callout box points to the 'My Rewards Account' link, stating: 'Click My Rewards Account or your name to see your transaction history or to access your e-gift card.' Another callout box points to the 'Home' link, stating: 'Click Home to see your point balance.' A third callout box points to the 'Contact Us' link, stating: 'Click Contact Us for assistance.'