

Invest in a rewards program

designed to deliver
measurable results



A health-focused reward program

The Aetna Healthy Rewards program may be able to help you improve your population's health.

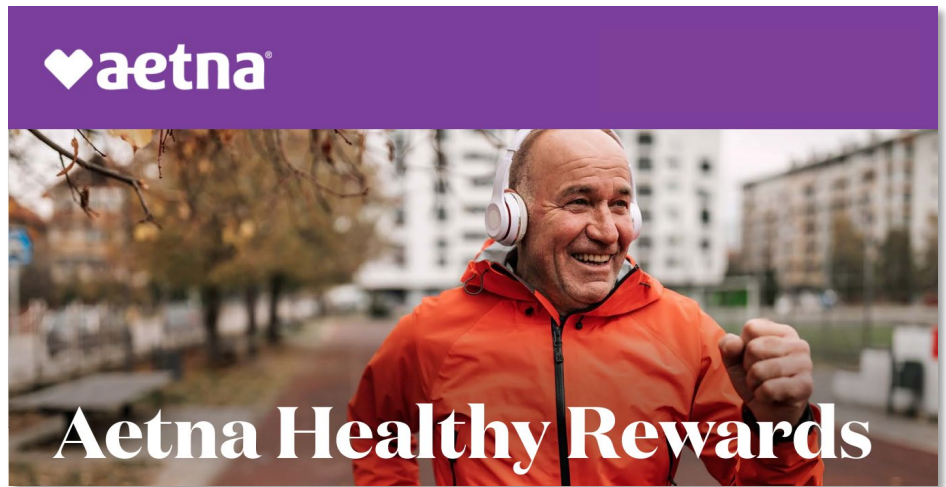
Aetna Healthy Rewards is designed to increase retiree participation in key preventive and wellness activities. The program targets specific options for each member and recommends actionable activities for retirees to complete that promote healthier lifestyle choices.

Choose a program focused on specific, highly personalized and attainable opportunities to improve retiree health.

Your retirees get rewarded with gift cards — while working toward their best health — by completing easy and focused health activity challenges.

How the program works

- We will incentivize retirees to complete common preventive and wellness-related health activities, according to recommended guidelines.
- Our emphasis is on those who are at high risk with chronic conditions and who have gaps in care in key focus areas.
- We'll offer these retirees rewards in varying amounts — in the form of a gift card from national merchants — for completing recommended health-related activities.
- Once the retiree completes one or more of the health-related activities, we'll provide instructions to help them activate their account and redeem their reward.
- Retirees have the flexibility to choose a gift card from national health and beauty, grocery, home improvement and restaurant merchants.



*Merchants subject to change.

